POZNAN UNIVERSITY OF TECHNOLOGY

EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS)

COURSE DESCRIPTION CARD - SYLLABUS

Course name

Project management [N2Eltech2>POE-ZP]

Course

Field of study Year/Semester

Electrical Engineering 2/3

Area of study (specialization) Profile of study **Smart Measurement Systems** general academic

Course offered in Level of study

second-cycle Polish

Form of study Requirements

elective part-time

Number of hours

Lecture Laboratory classes Other 0

20

Tutorials Projects/seminars

0

Number of credit points

2.00

Coordinators Lecturers

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Prerequisites

The student has basic knowledge of management. The student has the ability to analyze and synthesize information, communicate effectively and express his/her own opinions and has the ability to work in a group.

Course objective

To impart knowledge of the rationale for implementing pro-development changes and project management skills and competencies. Preparation for the role of a project manager.

Course-related learning outcomes

Knowledge:

- 1. The student has the basic knowledge necessary to understand the social, economic, legal and other non-technical conditions of engineering activities, including the principles of sustainable development within the framework of the conducted subject, especially in relation to management science.
- 2. The student has basic knowledge of management, including quality management and business in the field of environmental engineering within the scope of the course.
- 3. The student knows the general principles of creation and development of forms of individual

entrepreneurship, using the knowledge of environmental engineering within the framework of the conducted subject, especially in relation to the problem of project management.

Skills:

- 1. The student is able to acquire information from the literature, databases and other sources, including in English or another foreign language recognized as the language of international communication in the field of electrical engineering; he/she is able to integrate information obtained, interpret it, as well as draw conclusions and formulate and justify opinions.
- 2. The student is able to interact and work in a group, assuming different roles in it, and is able to appropriately determine the priorities for the implementation of a task defined by him/herself or others; especially in relation to project management issues.
- 3. The student has the ability of self-education; understands the need for lifelong learning.

Social competences:

- 1 The student is aware of the responsibility for making decisions on the problems of the subject being taught.
- 2. The Student is prepared to think and act in an entrepreneurial manner.
- 3. The student is aware of the social role of a graduate of a technical university, is prepared to formulate and communicate, information and opinions on the achievements of technology and other aspects of engineering activity in a commonly understood manner.
- 4. The student is aware of the need to maintain ethical standards arising from the social role of a graduate of a technical university.

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Conditions for passing this course are as follows:

- 1) preparation of final essay concerning project management- 50 points are possible to obtain.
- 2) test consisting of closed and open questions 50 points are possible to obtain.

The passing threshold: obtaining at least 50 points including the final essay and the test.

Programme content

The essence of project management. Methods of project planning. Typology of projects. Analysis of the project environment. Management in a project. Methods of project management. Profitability analysis of projects. Obtaining sources of financing for projects. Elements of strategic analysis for a project. Elements of marketing analysis for a project. Methods of estimating the duration and cost of project tasks. Network methods in project management. Calculation of costs for a project. Scheduling of the project. Project execution and control. Risk management in a project. Personnel aspects in project management. Motivation in the project.

Course topics

Definition of Project and Project Management:

Definition of a project and its unique characteristics.

Key elements of project management: scope, time, cost, quality.

The importance of project management in organizations.

Typology of Projects:

Classification of projects: by industry, scale, complexity, duration.

Examples of different types of projects: investment, research and development, IT.

Project Environment Analysis:

Identification and analysis of stakeholders.

SWOT and PESTEL analysis in the context of projects.

The importance of environmental analysis for project success.

Leadership in Projects:

Roles and responsibilities of a project manager.

Competencies and skills needed for effective project management.

The importance of leadership in project management.

Project Management Methods:

Traditional project management methods: Waterfall, PRINCE2.

Modern project management methods: Agile, Scrum, Kanban.

Comparison and application of different methods in practice.

Project Profitability Analysis:

Methods of profitability assessment: cost-benefit analysis, ROI (Return on Investment).

Use of financial tools for project evaluation.

Practical examples of profitability analysis.

Securing Project Funding Sources:

Funding sources: internal, external, mixed.

Methods of securing funds: loans, grants, investors, crowdfunding.

Practical aspects of obtaining financing.

Elements of Strategic Analysis for a Project:

Analysis of the project's mission and vision.

Use of strategic tools: Balanced Scorecard, SWOT analysis.

The importance of strategic analysis for project planning and implementation.

Elements of Marketing Analysis for a Project:

Market and competition analysis.

Marketing strategies and their application in projects.

Examples of marketing activities in the context of projects.

Methods for Estimating Project Task Duration and Costs:

Techniques for estimating time: expert judgment, historical analysis, PERT and CPM techniques.

Methods for estimating costs: analogous, parametric, bottom-up analysis.

Practical aspects of estimating time and costs.

Network Methods in Project Management:

Network techniques: Gantt charts, PERT (Program Evaluation and Review Technique), CPM (Critical Path Method).

Application of network methods in project planning and control.

Examples of using network methods.

Cost Calculation for a Project:

Cost calculation process: cost identification, resource allocation, budgeting.

Tools and techniques used in project cost calculation.

Practical aspects of managing the project budget.

Project Scheduling:

Stages of creating a project schedule: task identification, defining dependencies, setting deadlines.

Scheduling tools: Microsoft Project, Primavera.

Practical aspects of creating and managing a schedule.

Project Execution and Control:

Project execution process: implementation, monitoring, reporting.

Tools and techniques for project control: KPI indicators, dashboards, reports.

Practical examples of project execution and control.

Risk Management in Projects:

Risk identification and analysis: techniques, tools.

Risk management methods: avoidance, transfer, mitigation, acceptance.

Examples of risk management in projects.

Human Resource Aspects in Project Management:

Role of the project team: selection, competencies, motivation.

Methods of managing the project team: leadership styles, communication, conflict resolution.

Practical aspects of human resource management in projects.

Motivation in Projects:

Theories of motivation: Maslow, Herzberg, Vroom.

Motivational techniques: rewards, recognition, professional development.

The importance of motivation for project success.

Teaching methods

Lecture: informative lecture - multimedia presentation illustrated with examples given on the board.

Bibliography

Basic:

- 1. Wysocki R., Efektywne zarządzanie projektami. Tradycyjne, zwinne, ekstremalne, Wyd. Helion, Gliwice 2013
- 2. Robert K. Wysocki, 2014, Effective Project Management: Traditional, Adaptive, Extreme, Seventh Edition, Wiley, Indianapolis; http://index-
- of.co.uk/Project%20Management/Effective%20Project%20Management%20Traditional,%20Agile,%20Extreme%20by%20Robert%20K.%20Wysocki%207th%20Edition.pdf
- 3. PMBOK® Guide Sixth Edition, Pennsylvania, 2017
- 4. Wyrwicka M., Zarządzanie projektami, Wyd. Politechniki Poznańskiej, Poznań 2011.

Additional:

- 1. Głodzieński E., Efektywność w zarządzaniu projektami. Wymiary, koncepcje, zależności, PWE Warszawa 2017
- 2. Koszlajda A., Zarządzanie projektami IT. Przewodnik po metodykach, Wyd. Helion 2010
- 3. Kozarkiewicz A., Zarządzanie portfelami projektów, PWN, Warszawa 2012
- 4. Nowak, M.; Ziomek, J.; Intuitive and Rational Cognition in the Theory and Practice of Management Sciences, Problemy Zarządzania,,2/2019 (82),142-154,2019

Breakdown of average student's workload

	Hours	ECTS
Total workload	50	2,00
Classes requiring direct contact with the teacher	20	1,00
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests/exam, project preparation)	30	1,00